



Pete and Gerry's has produced high-quality eggs in the heart of New Hampshire's White Mountains for more than 60 years. We offer your customers fresh, organic, cage-free eggs from Certified Humane hens.



Our commitment to quality remains strong as our business grows. Each new family farm that joins us as a supplier must adhere to our rigorous standards for cleanliness, humane treatment and product quality.

### **Our eggs are fresher**

We get our eggs to you while they're farm fresh. As soon as the eggs are gathered, they're washed, graded, packaged and immediately chilled to 45°. They're shipped the following morning and remain chilled until they reach your dairy case.



### **Our eggs are healthier**

Our contented, cage-free hens are productive because we keep them happy and healthy. We feed them only the finest organic grains including corn, soy and flaxseed

that are free of animal by-products, hormones and antibiotics.

The flaxseed contains high levels of Omega-3 fatty acids, which are passed on to their eggs. Each egg contains approximately 200mg of Omega-3.



### **Our hens are Certified Humane raised & handled**

Our hens are housed in spacious cage-free barns. They have free run of the barns with ample roosting and scratch space. For most of the year, they have access to the outdoors.



Our farms meet all standards of the Humane Farm Animal Care Program. *In fact, we were the first Certified Humane egg farm in the country.*



### **Our organic eggs are Certified USDA Organic**

Our organic eggs are certified organic by the New Hampshire Department of Agriculture and the USDA National Organic Program.



### **Our cartons are better for the environment**

Our egg cartons are made from 100% recycled, crystal-clear PETE 1 plastic. When you display our eggs, you're offering your customers the best tasting eggs that money can buy and letting them know you're doing your part to create demand for recycled plastic.



## Savor the heirloom flavor

Our heirloom eggs come from heirloom-breed hens raised on small New England family farms.

### **Ameraucana Heirloom Eggs**

Our cage-free Ameraucana hens lay beautiful, pastel blue eggs with deep yellow yolks and very rich flavor.

### **Marans Heirloom Eggs**

Our cage-free Marans hens lay beautiful chocolate brown-colored eggs with richly flavored yolks.

### **Naturally raised and fed**

Our heirloom hens are fed a bountiful diet of whole grains, marigold and alfalfa grasses free from by-products, hormones and antibiotics. They live cage-free with inviting nests, dust baths and outdoor access.



### **Certified Humane Raised & Handled™**

Our Ameraucana and Marans Hens are Certified Humane Raised and Handled. Our farms meet all

standards of the Humane Farm Animal Care Program. *In fact, we were the first Certified Humane egg farm in the country.*

### **Packaged to create turns**

Our crystal-clear plastic cartons and tasteful labels show off our unusual eggs to your customers. The cartons also protect the eggs, so they reach your dairy case just the way they left the farm.

### **Better for the environment**

Our egg cartons are made from 100% recycled, crystal-clear PETE 1 plastic. When you display our eggs, you're letting customers know you promote recycling.





## We're looking for family farmers

**P**ete & Gerry's enjoys a growing demand for our eggs. Started as a family egg farm more than sixty years ago, we're now a leader in humane, sustainable and environmentally responsible egg production.

Our business model is to grow by recruiting small family farms to supply us with eggs. We currently contract with 26 family farms, and we need more to keep up with demand.

If you have a free-stall dairy barn that could be modified for cage-free poultry or are in a position to build a barn, give us a call. We can provide a stable, second revenue stream with a part-time daily labor requirement. If you want to switch to poultry, we can provide a reliable primary income.

The contract with our family farmers is simple. You provide the building, utilities, day-to-day care and egg collection. We provide the hens, feed, supplies, egg processing and marketing. We then pay per dozen eggs produced. Our current farmers are very pleased with this arrangement.

If this sounds good to you, please contact Karl Johnson at 603-638-2034 or [karl@peteandgerrys.com](mailto:karl@peteandgerrys.com).



*...happy hens lay better eggs*